

**Lifeworlds launches Little Brick of Little Books: 'Gift a Brick' to equip local ministries with Bible resources**

Lifeworlds Little Brick of Little Books is now available following a 'leap year' launch on February 29<sup>th</sup> in central London. With standout, vibrant design, this boxed collection of Lifeworlds' Little Book resources provides Christian ministries and workers with a creative way to engage people with the transformative messages of the Bible.



The [Little Brick of Little Books](#) comes pre-loaded with 48 little books - eight copies of the six titles in our popular range, *Little Book of Help*, *Little Book of Faith*, *Little Book of Chaos*, *Little Book of Prayer*, *Little Book of Jesus*, and the brand-new [Little Book of Joy](#). Once used, the brick can be re-filled via Lifeworlds online store, where Bible resources are available for free or for a donation.

Elizabeth King, Lifeworlds Supporter Engagement Lead, said: "The Little Brick is a great way to equip ministries with Bible-centred resources that people will want to read, re-read and keep. Imagine a Little Brick being available in churches, schools, hospitals, prisons, sports academies, workplaces – anywhere that people gather and the story can be shared. As more and more Christians look for Bible resources that people can relate to, we can make 2024 a year of building bridges between Scriptures and people's everyday experience."

In conjunction with the launch, Lifeworlds has set up a Gift a Brick scheme, inviting individuals and churches to gift a Little Brick for distribution to vital ministries such as hospital chaplaincies, youth groups, homeless outreaches, prison chaplaincies, or community outreach initiatives. For just £25 donation per brick, supporters can nominate a ministry of their choice. Ministries and workers in need can also apply to receive a gifted Little Brick, and Lifeworlds will match them with a sponsor.

Marcia Dixon MBE, Editor of *Keep the Faith* magazine, who attended the Little Brick launch, said: "I love the idea of people being able to nominate other organisations and gift a brick to them for their work and ministry. This is a really great tool for people who are actively engaging in work in prisons, and with young people in many contexts."

The Little Brick of Little Books is part of Lifewords ministry to provide creative ways into the Bible in print, in person and online. As a Christian charity, Lifewords are known for making Bible resources available at the point of need. This new initiative ensures that these invaluable resources are readily available to those who need them most.

Lifewords hosted the launch event at St John's Waterloo, where Reverend Canon Giles Goddard is Vicar. He shared: "I'm really looking forward to using the Little Brick of Little Books in the church and across the community. These resources enable and equip people to share the vital message of the Bible in today's world. I'm so pleased that this excellent, vibrant, beautiful resource is available and that St John's Waterloo could host the launch event."

To Gift a Brick, or to request or purchase a Little Brick of Little Books visit

<https://www.lifewords.global/little-brick-of-little-books/>.

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*Caption - Lifewords launches vibrant new resource Little Brick of Little Books*



*Caption - 'Quick brick vicar': Lifeworlds gifts launch event guests with their own Little Brick of Little Books*

### **Notes for Editors**

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Lifeworlds exists to help people from all walks of life share and experience the Bible in person, in print, and online. Through our resources and a range of programmes and projects, Lifeworlds worldwide ministry is all about creating ways into the Bible for everyone, everywhere. We don't want cost to be a barrier to engaging with the Bible, so we continue to make our material freely to everyone who needs them, just as we have since 1888.

Lifeworlds is the operating name of Scripture Gift Mission (Incorporated). A registered charity in England and Wales (Charity No. 219055). A company limited by guarantee (Company No. 145932), registered in England.